Julian Streyczek

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Sep. 2020 - Jan. 2026 (expected)

Jan. 2025 - May 2025

Sep. 2018 - Aug. 2020

Sep. 2014 - Jan. 2018

Research Interests _____

Primary Applied MicroeconomicsSecondary Political Economy, Media, Science of Science

References _____

| Prof. Guido Tabellini | Prof. Carlo Schwarz | Prof. Luca Braghieri |
|-------------------------------|-----------------------------|------------------------------|
| Bocconi University | Bocconi University | Bocconi University |
| Department of Economics | Department of Economics | Department of Economics |
| guido.tabellini@unibocconi.it | carlo.schwarz@unibocconi.it | luca.braghieri@unibocconi.it |
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Education _____

PhD in Economics Bocconi University, Milan, Italy Advisors: Guido Tabellini, Carlo Schwarz, Luca Braghieri

Visiting Fellow Harvard University, Cambridge, USA Sponsor: Jim Snyder

MSc in Economics University of Mannheim, Mannheim, Germany Thesis supervisor: Christoph Rothe

BSc in Economics University of Mannheim, Mannheim, Germany *Thesis supervisor: Martin Peitz*

Awards _____

| Doctoral Scholarship German Academic Scholarship Foundation | since Nov. 2024 |
|---|-----------------|
| PhD Merit Scholarship Fondazione Romeo ed Enrica Invernizzi | 2024-2025 |
| PhD Merit Scholarship Bocconi University | 2020-2024 |

Presentations _____

| 2025 | EEA Congress 2025 (Bordeaux), Political Economy Workshop (Harvard), Economic and |
|------|--|
| | Social Policy Workshop (Harvard), American Politics Research Workshop (Harvard) |
| 2024 | Media and Applied Political Economy Workshop (Bocconi) |

2023 European Meeting of Young Economists (Turin), Political Economy Workshop (Bocconi)

Work in Progress

Political Effects of Newspaper Paywalls

I examine how the introduction of paywalls on newspaper websites in the early 2010s affected political knowledge and electoral participation in the United States. Exploiting the staggered adoption of paywalls across newspapers and counties, I document a 25–30 percent decline in website visits following the introduction of a paywall. Moreover, I show that in counties where a larger share of online news consumption was affected by paywalls, survey respondents are 2–3 percentage points less likely to correctly answer political knowledge questions. This effect is driven by declines in knowledge about regional politics and most pronounced among individuals with lower income and education. These findings suggest that these groups may respond to paywalls by substituting towards less costly news sources with less intensive coverage of regional politics. Additionally, affected counties exhibit a suggestive 2 percentage point decline in congressional primary election participation. My results underscore the importance of easy access to high-quality news for democratic processes.

#Econ: The Impact of Social Media Usage on Economic Research (with Carlo Schwarz)

We study how social media usage affects the production of research in economics. We combine data on more than 60,000 economists and 1.4 million academic articles from IDEAS/RePEc, and link researchers to their personal Twitter accounts. Exploiting the timing of Twitter sign-up in a staggered difference-in-differences design as well as a novel instrumental variables strategy based on the adoption of Twitter in economists' PhD cohorts, we show that economists who join Twitter receive fewer citations from articles published in leading economics journals. Simultaneously, we find no effect on publications and citations overall. We provide evidence that after joining Twitter, researchers cite more papers authored by other Twitter users, and fewer papers by non-Twitter users. We also find evidence for increased co-authorship between Twitter users.

| Academic Work Experience | |
|--|-----------------------|
| Teaching assistant, Microeconomics I (Bachelor) Bocconi University, Milan, Italy | since Sep. 2021 |
| Teaching assistant, Political Economy (Master) for Guido Tabellini Bocconi University, Milan, Italy | Sep. 2023 - Feb. 2024 |
| Research assistant for Eleonora Patacchini Bocconi University, Milan, Italy | Nov. 2022 - Jan. 2023 |
| Teaching assistant, Microeconomics I (Bachelor) University of Mannheim, Mannheim, Germany | Jan. 2020 - Jun. 2020 |
| Research assistant, Department Digital Economy ZEW - Leibniz Institute for European Economic Research Mannheim, Germany | Aug. 2018 - Aug. 2019 |

IT Skills

R, Python, StataAdvancedMatlab, Julia, Git, IATEXIntermediateC, HTML, CSSBasics

Languages _____

GermanMother tongueEnglishProficientItalianBeginner

Other Activities _

University Orchestra Mannheim Violinist

Student Union Economics Member & Elected representative

Certified Skiing Instructor Holiday jobs Jan. 2015 - Aug. 2019

Sep. 2014 - Jun. 2017

2015 - 2017